Lecture Note

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Bubbles

Rational Bubbles

Asymmetric Information Bubbles

Summary

Bubbles Econ 434 Lecture

Barry W. Ickes

The Pennsylvania State University

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Summary

 A bubble is a situation where asset prices move because they are expected to move.

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A bubble is a situation where asset prices move because they are expected to move.

In a bubble the price moves away from fundamentals based solely on expectations of further movements.

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 A bubble is a situation where asset prices move because they are expected to move.

- In a bubble the price moves away from fundamentals based solely on expectations of further movements.
 - Expectations become *self-confirming*.

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 - housing bubble, telecoms bubble, tulipmania, South Sea Bubble

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 - In Tulipmania, for example, a Semper August bulb sold for 2000 guilders in 1625 (avg annual income ≈150 guilders), an amount of gold worth \$16,000 at \$400/oz., 5500 guilders in 1637

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 - contract price of tulips in early February 1637 was about 20 times higher than in both early November 1636 and early May 1637.

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- perhaps that is why we refer to panics, mania, etc.

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Was this really a bubble?

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Was this really a bubble?

Did a sailor really eat a \$10,000 bulb sitting on a table?

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Fundamentals Explanations are possible

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high price was the strike price

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 - high price was the strike price
 - bubonic plague epidemic induced gambling at that time

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South Sea bubble

 debt-equity swap to retire state debt with corporate shares, financed by trading profits

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trading profits from state monopolies, in the South Sea trading

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 - similar debt-equity swap combined with Law's simultaneous creation of a state bank
 - trading company in the Mississippi territories
- Bubble collapses delayed banking for 50 years in each country





Figure: The South Sea Bubble

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Nasdaq bubble

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Figure: Nasdaq index

Japan Stock Market Bubble

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Figure: Nikkei stock index

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US Stock Prices and Earnings



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NASDAQ



Total market value: NASDAQ. 11% annual growth derived from pre-bubble valuation (peak occurred March 10, 2000, when the NASDAQ traded as high as 5132.52 and closed the day at 5048.62)

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Need to test stories

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Need to test stories

a resident of Cuba paid \$4,300 for a 25-year-old American car in 2000.

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- Garber and others argue that fundamentals could explain high prices
- It is often possible to rationalize high prices on a story of expectations about future earnings growth.
 - re-define earnings growth define intangible capital
- But one has to wonder why we rarely observe above-average earnings following such episodes?

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Investors realize price is divorced from fundamentals, but believe that price rises will persist for some time, and that price growth will compensate for risk of collapse

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 Irrational bubbles then involve unrealistic expectations about asset's future prospects

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- Irrational bubbles then involve unrealistic expectations about asset's future prospects
 - fad, mania
 - Irrational exuberance
- Let us consider a rational bubble
 - think of a price of a fiat asset, so its value can, in principle, decrease forever

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Summary

• Let e_t be the asset price; suppose fundamentals imply that $e_t = e^*$ for all t.

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- Let e_t be the asset price; suppose fundamentals imply that $e_t = e^*$ for all t.
- At some time t_0 the price jumps to e_0
 - suppose agents expect $\Delta e_t = 1 + r$ in each future t.

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 - Why are agents willing to pay increasing prices for the dollar?
 - expected capital gains are self-fulfilling this is a rational bubble, the capital gain on holding dollars compensates for the alternative returns.

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• Notice this requires the price to grow forever.

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 - Why are agents willing to pay increasing prices for the dollar?
 - expected capital gains are self-fulfilling this is a rational bubble, the capital gain on holding dollars compensates for the alternative returns.
 - Notice this requires the price to grow forever.
 - If everyone knew that at period T + j that the bubble would burst (e → e* or b_t → 0) then no one would pay the bubble price at T + j − 1. The bubble unravels.



Figure: A bubble in the exchange rate

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Since prices cannot rise forever are bubbles ruled out?

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Since prices cannot rise forever are bubbles ruled out?

no, as long as the date of price collapse is uncertain

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Summary

- Since prices cannot rise forever are bubbles ruled out?
 - no, as long as the date of price collapse is uncertain
- Suppose that in each period agents believe that the probability that the bubble will not burst is q. Then we have:

$$b_{t+1} = \left\{egin{array}{cc} rac{(1+r)b_t}{q}+arepsilon_{t+1} & ext{with probability } q \ arepsilon_{t+1} & ext{with probability } 1-q \end{array}
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- where ε_{t+1} is a white noise error, with mean 0.
- If the bubble follows this path it is rational.
 - notice that the expected value of the bubble in period T+1 is exactly b_{t+1}.
 - To see this, note that $E_t[b_{t+1}] = q \frac{(1+r)b_t}{q} + (1-q)(0) = (1+r)b_t$, which is our initial expression for the bubble path.

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Notice that the stochastic bubble grows faster than under certainty, because investors must be compensated for the risk of the bubble bursting.

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 Notice that the stochastic bubble grows faster than under certainty, because investors must be compensated for the risk of the bubble bursting.

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- From rational bubble we can back out the market's expectation of it bursting.
 - At any t you know the actual price and the interest rate, and if you know e^{*} you can calculate b_t = e_t - e^{*}

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- From rational bubble we can back out the market's expectation of it bursting.
 - At any t you know the actual price and the interest rate, and if you know e^* you can calculate $b_t = e_t - e^*$
- if the bubble has *not* burst yet then $b_{t+1} = \frac{(1+r)b_t}{q}$ so that

$$q = \frac{(1+r)b_t}{b_{t+1}}.$$
 (2)

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 $\frac{(1+r)b_t}{q} > (1+r)b_t$

- From rational bubble we can back out the market's expectation of it bursting.
 - At any t you know the actual price and the interest rate, and if you know e^* you can calculate $b_t = e_t - e^*$
- if the bubble has *not* burst yet then $b_{t+1} = \frac{(1+r)b_t}{q}$ so that

$$q = \frac{(1+r)b_t}{b_{t+1}}.$$
 (2)

This probability can be then compared to the amount of time the bubble has been growing.

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Summary

Notice that the stochastic bubble grows faster than under certainty, because investors must be compensated for the risk of the bubble bursting.

 $\quad \blacksquare \quad \frac{(1+r)b_t}{q} > (1+r)b_t$

- From rational bubble we can back out the market's expectation of it bursting.
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- This probability can be then compared to the amount of time the bubble has been growing.
 - This notion of a rational bubble is used frequently in analysis of asset markets.

Stochastic Rational Bubble

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Summary

 Fact that bubble has to grow at an expected rate of r allows one to eliminate many potential rational bubbles.

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commodities with close substitutes puts limits

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Summary

- Fact that bubble has to grow at an expected rate of r allows one to eliminate many potential rational bubbles.
 - commodities with close substitutes puts limits
 - a bubble on a non-zero supply asset cannot arise if the r exceeds the growth rate of the economy, since the bubble would outgrow the aggregate wealth in the economy.
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 - Hence, bubbles can only exist in a world in which the $r \leq$ the growth rate of the economy.
- In a rational bubble setting an investor only holds a bubble asset if the bubble grows in expectations ad infinitum.



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Summary

With asymmetric information bubbles can occur

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Summary

With asymmetric information bubbles can occur

Key point is common knowledge

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Summary

- With asymmetric information bubbles can occur
- Key point is common knowledge
 - it might be the case that everybody knows the price exceeds the value of any possible dividend stream, but it is not the case that everybody knows that all the other investors also know this fact.

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- With asymmetric information bubbles can occur
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 - it might be the case that everybody knows the price exceeds the value of any possible dividend stream, but it is not the case that everybody knows that all the other investors also know this fact.
 - Each trader tries to forecast when other rational traders will go against the bubble. If I attack to early I lose profits, if I attack late, I lose. This is important if people learn sequentially.

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 - Each trader tries to forecast when other rational traders will go against the bubble. If I attack to early I lose profits, if I attack late, I lose. This is important if people learn sequentially.
 - Important, since one short may not be able to prick bubble. So wait till I know enough people know, that enough people know it is a bubble

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Summary

Arbitrage kills bubbles, but if short sellers face liquidity constraints bubbles can occur

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Summary

- Arbitrage kills bubbles, but if short sellers face liquidity constraints bubbles can occur
 - For example, in a world with delegated portfolio management, fund managers are often concerned about short-run price movements, because temporary losses instigate fund outflows

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- Arbitrage kills bubbles, but if short sellers face liquidity constraints bubbles can occur
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 - profitable trades are not exploited

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Summary

 Consider 2 futures contracts to deliver German bonds worth E250,000 at time T.

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Summary

- Consider 2 futures contracts to deliver German bonds worth E250,000 at time T.
 - price in Frankfurt = E245,000, in London = E240,000.

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Summary

 Consider 2 futures contracts to deliver German bonds worth E250,000 at time T.

• price in Frankfurt = E245,000, in London = E240,000.

 arbitrager goes long London short Frankfurt. At time T he is perfectly hedged. In meantime he puts up margin: say, E3500 in Frankfurt and E3000 in London.

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- If P_t = E242,500 at t < T, close both positions, pocket E5,000 which is big return on cash upfront of E6500.

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 - In the short run he needs to come up with more funds, and the value of his portfolio has deteriorated.
- Now what matters is how deep are the abitragers' pockets? Performance-based evaluation could lead to bailout of the fund at the moment when returns are highest!



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Evidence that hedge funds rode dotcom bubble

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Evidence that hedge funds rode dotcom bubble

• when the Nasdaq peaked in March 2000, hedge funds \sim 31% of stock portfolio to tech stocks. For comparison, tech stocks \sim 21% in the market portfolio at that time.

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Evidence that hedge funds rode dotcom bubble

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 - Frustrated with his trading experience, Isaac Newton concluded "I can calculate the motions of the heavenly bodies, but not the madness of people."
- Lack of short selling due to aysmmetric information leads to bubbles and misallocation of resources

Hedge Funds and Tech Bubble



Figure 2. Weight of Nasdaq technology stocks (high P/S) in aggregate hedge fund portfolio versus weight in market portfolio. At the end of each quarter, we compute the weight, in terms of market value, of high P/S quintile Nasdaq stocks in the overall stock portfolio of hedge funds, given their reported holdings on form 13F. For comparison, we also report the value-weight of high P/S stocks in the market portfolio (all stocks on CRSP).

South Sea Bubble and Tech Stocks

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Summary

| | | Stock | Price increase* | Peak-to- trough** | St.dev. of daily returns |
|------------------|----------------------|--|--------------------|----------------------|-----------------------------|
| South Sea bubble | | South Sea Company | 843.0% | -88.0% | 6.3% |
| | | East India Company | 45.0% | -68.0% | 12.8% |
| | | Bank of England | 51.0% | -54.0% | 15.8% |
| Dotcom mania | | Amazon | 188.0% | -79.9% | 5.9% |
| | | Cisco | 220.0% | -76.5% | 3.4% |
| | | Microsoft | 86.0% | -65.0% | 3.0% |
| Note: | * from m ** 12 mo | inimum during 12 mont nths subsequent to peak | hs prior to p | eak | |

South Sea Stock and Hoare's Trading

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Summary

The key point about bubbles is that they have violent collapses

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The key point about bubbles is that they have violent collapses

They can lead to distortions in resource allocation

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Summary

The key point about bubbles is that they have violent collapses

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- They can lead to distortions in resource allocation
- They may be associated with financial collapses